

# Profitability of the user-side energy storage business model

How to make the energy storage industry more standardized?

In order to make the energy storage industry more standardized, the business model of energy storage should be studied in depth. 3. Development of various energy storage business models in China

Does energy storage configuration maximize total profits?

On this basis, an optimal energy storage configuration model that maximizes total profits was established, and financial evaluation methods were used to analyze the corresponding business models.

Is energy storage a profitable business model?

Although academic analysis finds that business models for energy storage are largely unprofitable, annual deployment of storage capacity is globally on the rise (IEA, 2020). One reason may be generous subsidy support and non-financial drivers like a first-mover advantage (Wood Mackenzie, 2019).

Are business models for energy storage unprofitable or ambiguous?

The main finding is that examined business models for energy storage given in the set of technologies are largely found to be unprofitable or ambiguous.

What is user-side energy storage?

User-side energy storage can not only absorb renewable energy such as solar energy, but also maintain a stable power supply for houses. German energy supply company which called SENECSIES adopts a "free lunch" energy storage business model. SENECSIES installs energy storage systems for users who own home photovoltaics.

What are business models for energy storage?

Business Models for Energy Storage Rows display market roles, columns reflect types of revenue streams, and boxes specify the business model around an application. Each of the three parameters is useful to systematically differentiate investment opportunities for energy storage in terms of applicable business models.



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