

New energy storage overseas promotion data

How can energy storage support the global transition to clean electricity?

To support the global transition to clean electricity, funding for development of energy storage projects is required. Pumped hydro, batteries, hydrogen, and thermal storage are a few of the technologies currently in the spotlight.

How did energy storage cell shipments perform in 2024?

According to InfoLink's Global Energy Storage Supply Chain Database, global energy storage cell shipments totaled 314.7 GWh in 2024, up 60% YoY. The market showed a trend of early decline followed by a rebound, with 4Q24 shipments increasing 19.7% QoQ, reaching the annual peak for 2024.

Which energy storage cell manufacturers are expanding overseas in 2024?

In 2024, frequent policy shifts and record-breaking tenders have made expanding overseas a top priority for manufacturers. According to InfoLink's statistics, non-China markets' energy storage cell shipments reached 137.3 GWh, with the top five suppliers being CATL, BYD, EVE Energy, AESC, and REPT.

Is China entering a new era of energy storage demand?

Mainland China accounts for most of the global energy storage demand, driven in the near term by regional requirements for new utility-scale wind and solar projects to include energy storage capacity. However, the Chinese market is entering an era of change.

What was the energy storage industry like in 2024?

In 2024, industry concentration remains high, with CR10 reaching 90.9%, roughly the same as in the first three quarters of the year. The top five companies in global energy storage cell shipments for 2024 were: CATL, EVE Energy, BYD, Hithium Energy Storage, and CALB. The top themes for the year were: stability, market shift, and key clients.

How can manufacturers capitalize on energy storage trends?

To capitalize on this trend, manufacturers should focus on market insights and plan for new opportunities. Developing energy storage has become a global consensus. It was announced at COP29 in late 2024 that global storage capacity will increase to 1,500 GW by 2030, more than six times the 2022 level.



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