

How to develop an energy storage customer service platform

How to implement the energy platform?

In order to implement the energy platform, there is significant work to develop enabling technologies such as energy storage, power electronics, and mathematical and computing tools. Control and optimization of a large number of devices and players to ensure system-level performance also requires a large and sustained effort.

Why do energy storage companies need a business model?

Operating energy storage technologies and providing the associated services gives them a unique position in the industry once more. To succeed, however, they need to own, operate and experiment with energy storage assets and design the business models of the future.

What is an energy platform?

The energy platform is made of three key components: the energy cloud for the generation, distribution and storage of electricity, the digital platform for industry and customers to jointly manage the energy infrastructure, and the transaction platform for trading and services.

How will energy storage technology help balancing supply and demand?

Energy storage technology will become the linking pin in the energy system. By balancing supply and demand it will create the platform for many new services. Traditionally, utility companies have experience in balancing demand and supply.

Is energy storage a new business opportunity?

With the rise of intermittent renewables, energy storage is needed to maintain balance between demand and supply. With a changing role for storage in the energy system, new business opportunities for energy storage will arise and players are preparing to seize these new business opportunities.

Will energy storage become a new business line?

Energy storage will become a new business line in the energy world. The energy transition is changing the energy landscape. New players have entered the industry, operating renewable energy generation capacity, while taking away sales from traditional utilities. Consumers have started to produce energy themselves, leading to lower demand.



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