

# Expected ROI of battery storage container project in France 2025

What are the key market trends for battery storage?

It covers key market trends, with a particular focus on the shift toward utility-scale storage, the continuing growth of residential and commercial installations, and the evolving role of battery storage in supporting Europe's clean energy goals.

How big is the battery storage capacity in Europe?

the operating battery storage capacity reached 49.1 GWh at the end of 2024. Over the past 4 years, the enlargement of Europe's BESS fleet has intensified, achieving a CAGR of nearly 100%, whereas from 2018-2021, the average annual increase remained below 50%. Thanks to this upswing during the last 4 years, the battery storage capacity in Europe is

What are the key challenges facing battery storage?

It also outlines the key challenges facing the sector, including underdeveloped frameworks and barriers to investment. The study concludes with five policy recommendations designed to accelerate battery storage deployment and ensure energy systems are prepared to integrate high levels of renewable energy.

How many GWh does a BESS battery storage fleet have in 2024?

the battery storage fleet reaches 60 GWh in 2024, still 2/3 of it behind the meter. When looking at the operating BESS fleet in Europe, it remains evident that the cumulative capacity continues growing at an exponential pace. The battery storage base augmented by 56% in 2024.

Will high-consumption batteries benefit from higher import tariffs?

Aurora estimates an additional 2% increase in IRR above the reference case, driven by consumption during peak production periods. However, batteries located in high-consumption areas are not expected to experience significant benefits, as higher import tariffs would offset revenues during peak hours.



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