

# European energy storage battery ranking

Which European battery markets are the most attractive?

Aurora Energy Research has released the latest edition of its European Battery Markets Attractiveness Report (BatMAR), ranking Italy, Great Britain, and Germany as the most attractive markets for BESS investment. The report, covering 28 European countries, also examines market trends and regulatory changes.

Where is the battery storage market in Europe?

\*In the European Market Outlook for Battery Storage, the Europe region refers to the EU-27 + the UK + Switzerland. Spain analysis from the report Last year Spain installed less than 250 MWh of batteries (14th biggest market in Europe 2024).

Will Europe's battery market reach 55 GW by 2030?

The fourth edition battery markets report also predicts Europe's grid-scale BESS fleet will reach 55 GW by 2030. Italy is the most attractive European battery market, Aurora Energy Research has claimed, followed by Great Britain and Germany.

Which European countries are leading the battery market?

The report, covering 28 European countries, also examines market trends and regulatory changes. Italy tops the ranking, supported by its 50 GWh battery capacity target for 2030 and the opening of ancillary markets to BESS.

Why is battery storage so important in Europe?

The recent electricity outage in the Iberian Peninsula is a stark reminder of why this is important." The BESS market in Europe is set to grow faster in the next years, although not at the levels required. In the most-likely scenario for 2025, 29.7 GWh of battery storage will be installed in Europe, representing a 36% annual growth.

How many battery energy storage systems were installed in Europe in 2024?

21.9 GWh of battery energy storage systems (BESS) was installed in Europe in 2024, marking the eleventh consecutive year of record breaking installations, and bringing Europe's total battery fleet to 61.1 GWh. However, the annual growth rate slowed down to 15% in 2024, after three consecutive years of doubling newly added capacity.





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